



# Wall-Badlands Area Chamber of Commerce

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## Schedule of Events

August 3  
Retail Committee Mtg.  
7 AM, WCC

August 4  
Wall Play Days  
6 PM, Wall Rodeo Arena

August 4  
Wall City Council Mtg.  
6:30 PM, WCC

August 5-7  
Wall Crawl

August 10  
WBACC Board Mtg.  
7 AM, WCC

August 10  
Wall School Board Mtg.  
7 PM, Wall School

August 16  
Wall Ambulance Board Mtg.  
6 PM, Wall Fire Hall

August 18  
Wall City Council Mtg.  
6:30 PM, WCC

## 115<sup>TH</sup> ANNUAL WALL CELEBRATION

Wall Community Members gathered for the 115th Annual Wall Celebration & Rodeo July 7-9. The 3-day event offered activities for both youth and adults including: 3 nights of PRCA Rodeo, cornhole tournament, alumni program, kids water inflatables, parade, stick horse rodeo, live music and more!

Many businesses, organization, and individuals from the area participated in the Celebration parade. This year's parade marshals were Gale and Karol Patterson. The Wall-Badlands Area Chamber of Commerce Board of Directors participated in the parade by passing out candy and 'Support Local Business' t-shirts!

This year the Wall Celebration Committee hosted a dunk tank where Wall Community members, teachers, leaders and business people were nominated to be dunked! Proceeds from the dunk tank will help cover the cost of new seating under the tent. Thank you to Jordan Kjerstad, Dean Schulz, Chris Bessette, Dustin Curr, Brett Blasius, Denny Law, Dick Johnson, and Madison McLaughlin for being great sports and participating in the dunk tank!

The Wall Celebration Committee would like to thank: the Dale Sawvell Family, Kyle Barber, Mike Luedeman, Michael Luedeman, Ed Datt, Jim & Trisha Eisenbraun, Molly Lytle, 4 Rivers Shriners, Tyler Swift, Wall MS/HS golf team, Scott Eisenbraun, Wendy Eisenbraun, Dani Herring, Wall Building Center, Stan Anderson, Wall Drug, Wall Public Works and Kieffer Sanitation for volunteering and/or donating items to be used for the event.

*Celebration photos provided by  
Mama Law's Photos*



## Wall Satellite Office

OPEN: August 3  
9 AM- 11:30 AM &  
12:30 PM- 3:30 PM

\*\*Due to unforeseen staffing shortages in the Pennington Co. Treasurer's Office, the Wall Satellite office will no longer be able to operate twice a month.



# Wall-Badlands Area Chamber of Commerce Meeting Minutes

July 12, 2022

Noon Luncheon

Wall Golf Course

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Wall-Badlands Area Chamber of Commerce Board President Gordy Kraut called the meeting to order at 12:03 PM and led the group in the Pledge of Allegiance.

Lynn Riggins moved to approve meeting minutes from the June 14 Chamber Luncheon. Second made by Pandi Pittman. Motion carried. Anne Jo Spotted Bear moved to approve the Treasurer's Report. Second made by Lynn Riggins. Motion carried. Gordy announced upcoming events in the Wall Community.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: Thank you to those who attended the Adam & Amy Pope concert on Friday, July 1. The Chamber Board participated in the Wall Celebration Parade and gave away 'Support Local Business' t-shirts; if anyone is interested in purchasing a shirt, please contact Kendra Heathershaw at 605 Customize. Wall Crawl will be held August 5, 6 & 7 and will include live music at participating businesses from 5 -9 PM each day.

**City Of Wall:** Mary Williams: Compliments to the Wall Public Works Department for the long hours spent cleaning up the fire on Main St.; as well as preparing for Celebration by helping with event set up, mowing, and spraying for mosquitos. Thank you to all the fire departments who assisted with the Main St. fire. The Wall Swimming Pool has started the second set of lessons; various updates have been made to the Wall Swimming Pool and Life Guards/Public Works are working hard to keep the facility clean. Wall City residents should keep watch for new animal ordinances that will be taking effect due to repeated animal complaints. The city has submitted a loan application to SD Housing Authority for infrastructure in ECHO Valley. Two governors homes will be placed at Kelly Ave./Gloria St.; other lots will be available for purchase. Bids for road improvement on 4<sup>th</sup> Ave. will go out this fall and construction will begin in 2023; the city received a \$600,000 grant for the project. Dahl Chainsaw Art will be erecting a large jackalope on the corner of Glenn St. and 6<sup>th</sup> St. A \$6 million airport project will move forward to expand the runway by 1,000 feet; 5% of the costs will be covered by the city, 5% covered by the state and 90% covered by the federal government. Compliments to the Wall Celebration Committee for another great event. Sales tax year-to-date is down by roughly \$8,000. BBB tax year-to-date is down roughly \$600.

**Wall Economic Development:** Lindsay Reagle: The movie *Raya and the Last Dragon* will be shown at the outdoor movie theater on July 16 and *Back to the Future* will be shown July 29. The housing study is expected to be completed next month. The Industrial Park infrastructure is also expected to be completed next month. A senior living consultant has completed phase 1 & 2; next the committee will meet and move onto phase 3.

**Badlands National Park:** Brenda Todd: Brenda introduced herself as the Deputy Superintendent/Acting Superintendent of Badlands National Park as well as overseeing Minuteman Missile National Historic Site; Brenda has been working in the area since November. The Badlands Astronomy Festival will be July 29-31; there is growing interest in the festival with the addition James Web space telescope. BNP is pursuing a Dark Night Sky Park certification. The White River Visitor Center, in the south unit of the park, will be opening next week; late opening this year is due to staff shortages. The Ben Reifel Visitor Center is open from 9 AM until 5 PM 7 days a week; shortened hours this summer due to staff shortages. There are many job openings at BNP in various departments. A large emergency repair will be done on Cedar Pass Road.

**Minuteman Missile NHS:** Brenda Todd: MMNHS is open Wednesday-Sunday from 8 AM until 4 PM; limited hours are due to staff shortages.

**National Grasslands Visitor Center/ USDA Forest Service:** Travis Mason-Bushman: A trailer to be used as a temporary Visitor Center has been delayed; hoping for delivery on July 18. Visitor services are currently being offered in the lobby of the Ranger District; the office is fully staffed and open 8 AM until 6 PM, 7 days a week. Estimated repairs for water damage in the Visitor Center are \$2 million and are expected to take a year or longer to complete. Staff is doing a good job providing visitor services in the smaller space. Visitation for the year is down due to limited resources, however, the NGVC is on pace to have the most visitor contact ever in July thanks to various partnership and programs. The exterior Visitor Center improvement project continues to move forward. Alex Grant will return to work in the Wall District in August. Continuing to work on Pinnacles scoping; another round of public meetings will be held. Thank you to the first responders who attended a recent search and rescue.

**Rodeo Booster Club:** Dawn Hilgenkamp: The PRCA Rodeo was held last weekend and had very good attendance. Friday of the PRCA Rodeo was Military Appreciation and Saturday honored the First Responders who assisted with the Main St. fire. Play Days begin this week and includes a wide age range of kids. July 17-23 is the National High School Rodeo in Gillette, WY; 3 local kids have qualified and will be participating.

**Wall School Dist.:** Pandi Pittman: The reorganization board meeting will be held tomorrow to induct new board member, Hope Dennis, as well as establish committees and elect board officers. Final handbook readings will be done at the board meeting, regarding policies for electronics for elementary students, Junior/Senior privileges, and attendance. Carolynn Anderson attended a FLISA meeting in Oregon which is regarding Federal Lands in School Districts. Pandi will be attending a superintendent meeting next week in Chamberlain. Pandi introduced Michael Champagne as the new CTE teacher who will be reaching out to businesses for possible intern opportunities for students.

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**Wall Ambulance District:** Lynn Riggins: Complemented Carrie Kerr from the SD Dept. of Labor who was at the last Chamber Luncheon; Lynn's daughter reached out to Carrie for assistance and Carrie was very helpful. The ambulance district participated in the WREA training that was held in New Underwood; the training was very good. The ambulance service will be participating in the Health Fair that will be held in the Wall Community Center on July 22. An EMT class will be starting in August; contact Lynn to sign up.

**West River Electric:** Dawn Hilgenkamp: Tailgating during the Wall vs. New Underwood football game will be held September 2 in Wall. Rapid City Appreciation Day will be September 30.

**Golden West:** Gordy Kraut: The Golden West Annual Meeting will be held September 24; 4 board of directors' terms will be expiring and will be elected at the meeting. There are several employee openings; check out Golden West's website for more info. Allocation statements will go out to members later this week.

The Chamber is holding a \$100 WALL BUCK\$ drawing at each Chamber Luncheon; all paid Chamber Members will be entered into the drawing but must be present to win. The drawing is a rolling jack pot. The winner of the \$300 WALL BUCK\$ for the July luncheon is SWIFTEC Inc.; with no one from the business being present the jackpot will increase to \$400 for the September luncheon.

With no other business, Pandi Pittman moved to adjourn the meeting at 12:41 PM. Second made by Travis Mason-Bushman. Motion carried.

The Chamber completed a large photo and video project of our area in early 2022. This project aimed to update and develop cohesive and visually stunning footage of the Wall-Badlands Area that effectively represents our community's assortment of activities, attractions, businesses, and vibrancy.

The Chamber has implemented the assets gained from this project throughout various publications and marketing mediums and we want to share these assets with you, our members! If you need photos or video footage for your next advertisement, please contact the Chamber office.



## KEVN Live Broadcast in Wall

KEVN Black Hills FOX News hosted '6 on the Road' live from the Wall Drug Backyard on Friday, July 29. Wall-Badlands Area Chamber of Commerce Board President, Gordy Kraut, was interviewed during the broadcast and shared information about upcoming community events. Wall Drug Chairman, Rick Husted, was also interviewed about the history of Wall Drug. News anchors Jack, Jacob and Lindsay had some fun in the backyard during the broadcast!



# WALL 2022 CRAWL

## AUGUST 5, 6 & 7

5PM-9PM EACH DAY

WALL, SOUTH DAKOTA

### AUGUST 5TH

3 AMIGO'S CANTINA DRIVE BY NIGHT  
BADLANDS SALOON & GRILLE TODD KIEFFER  
RED ROCK LOUNGE FRAMING THE RED

### AUGUST 6TH

3 AMIGO'S CANTINA AMERICAN HITMEN  
BADLANDS SALOON & GRILLE TRISTEN SCHOFIELD  
RED ROCK LOUNGE SILVER CREEK

### AUGUST 7TH

3 AMIGO'S CANTINA AMERICAN HITMEN  
BADLANDS SALOON & GRILLE HONKER ROBINSON  
RED ROCK LOUNGE HARTBEAT PRODUCTIONS (KARAOKE)



CONTACT INFO: 279-2665 | [FACEBOOK.COM/WALLCRAWL](https://www.facebook.com/wallcrawl)  
BADLANDS SALOON & GRILLE (509 MAIN ST.)  
3 AMIGO'S CANTINA (600 MAIN ST.) | RED ROCK LOUNGE (506 GLENN ST.)

# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## Board of Directors:

President: Gordy Kraut

Vice President: Bobbi Dartt

Treasurer: Annie Tice-Poseley

Amanda Kjerstad

Ashley Kier

Gina Kraut

Lindsay Reagle

Lex Heathershaw

Pam Johnson

**There will be NO August Luncheon**

## 2022 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina	Dakota Mill & Grain	Red Rock Restaurant & Lounge
4th Ave. Floral & Gifts	Dakota Sky Stone	Robert Sharp & Associates
American Legion Post 246	Dawn Hilgenkamp	Ron Dinger
Americas Best Value Inn	Days Inn	Rush Funeral Home
Anderson Investments	De's Oil & Propane	Sander Sanitation Service
Ann's Motel	East Pennington County Ambulance	Sarah Husted
Arneson Auction Services	East Pennington Co. Conservation Dist.	Shearer's Western Dakota Ranch Vac.
Ascend Ag, Inc.	East Pennington County Transit	Singing Horse Trading Post
Badlands & Co.	EconoLodge	Sleepy Hollow RV Park
Badlands Automotive	EDWARD JONES/Hal Bailey	Stay Wall
Badlands Cedar Pass Lodge	EDWARD JONES/Tyler T. Trevillyan	St. Patrick's Catholic Church
Badlands Harley-Davidson	Evangelical Free Bible Church	Sue's Avon
Badlands Helicopters	Evergreen Office Solutions	Sunshine Inn
Badlands Inn	Farm Bureau Financial Services	Super 8
Badlands Motel & Campground	First Interstate Bank	SWIFTEC Inc.
Badlands National Park	First Lutheran Church	Terry Mohr
Badlands National Park Conservancy	Frontier Cabins	The Little Outpost
Badlands Natural History Association	Gary Keyser	Travelodge
Badlands Observatory	Gold Diggers	Triangle B&B
Badlands Quilters	Golden West Telecommunications	Treat U Boutique
Badlands Saloon & Grille	Harlan & Lori Walker	USDA Forest Service/Natl. Grasslands
Badlands Trading Post	Helen Crawford	Wall Auto Livery
Badlands White River KOA	Hub International Insurance	Wall Auto Repair & Glass
Best Western Plains Motel	Juanita Schroeder	Wall Building Center & Construction
Bev Dartt	Judy Goldhammer	Wall Community Library
Bill Bielmaier	Jonny Creighton Winn	Wall Dairy Queen
Black Hills & Badlands Tourism Assoc.	Karen Soderquist Team/ ReMax Results	Wall Drug Store
Black Hills Federal Credit Union	Kari Welsh	Wall Economic Development
Black Hills Parks & Forests	Larry Eisenbraun	Wall Food Center
Borns Group	Linda Hiltner	Wall Golf Association
Bunkhouse Campground	M & M Sales	Wall Meat Processing
Candee Kitterman	Mary Williams	Wall Rodeo Booster Club
Circle View Guest Ranch	Minuteman Missile NHS	Wall School District #51-5
Common Cents	Monument Health Wall Clinic	Wall United Methodist Church
Community Education of the Black Hills	Nanna's Mercantile	Wasta VFD
Corner Pantry/Subway	Niki Mohr	Waste Connections
Cornerstone Industries	Nohr Wortmann Engineering	Welsh's Motel
Country Cupboard Food Pantry	Pat Husted	West River Electric Association
Crazy Horse Memorial	Pennington County Commissioners	Western Dakota Tech
Crew Agency	Pennington County Courant	Wheelin' to Wall
Cristina Nesseth	Pioneer Auto Show & Prairie Town	Whispering Pines B&B Outfitters
Crown Oil	Prairie Homestead	Wounded Knee Museum
Cutting Edge Salon	Quinn VFW	
Dan Hauk	Rick Husted	